

MODERN FOLK

现代民俗

趋势速递

TREND



灵感

Inspiration

POP FASHION & HOME DESIGN TREND

现代民俗风在家居领域持续升温，借传统元素与当代设计对话。《Your Home and Garden》2025 六月号中，Hayley改造的作品以民俗图案、饱和色彩诠释空间活力；Calma House 暖棕棉织物复刻传统花卉纹样，天然纤维串联明媚与图腾神秘；Pierre Frey 解构部落菱形纹，亚麻褶皱让几何在靛蓝、暖色调间流动。



Calma House 2025春夏家居系列

Calma House以“静谧的民俗复兴”为核心理念，将暖棕基调作为载体，在棉织物上重现传统花卉纹样。系列特别融入民俗文化，在天然纤维的呼吸感中，将春夏的明媚与部落图腾的神秘力量交织，实现传统文化在当代语境下的诗意转译。

YHGG + RESENE

RESENE WEEKEND TRANSFORMATION AWARDS 2025 WINNER NO.4

MODERN FOLK

Green and sunset colours adorn this blanket chest because lots of colour makes this artist feel happy
Text: Bryony Ammonds-Smith Photography: Gina Fabisch

More Resene colours to try:

- RESENE Cream Colour
- RESENE Transcend
- RESENE Dangle

It is almost as though this blanket chest was plucked straight from a fairytale. The intricate, hand-painted detail is breathtaking, particularly when paired with the rest of the colourful bedroom. Artist Hayley Elliott-Kernot and her husband Andrew Finelli are the creative minds behind the chest, as well as many other projects in their Waioata home. They took a secret hand to ensure the chest was found for \$200 and transformed it into a piece of art.

The blanket chest, like the rest of the room, was inspired by folk art. "This was different than other projects. We love the garden and anything old, vintage or historical. Folk art-style plants painted on old furniture combine these," Hayley says. The dream materialised through an array of Resene tints. Of the dozens that Hayley and Andrew own, the tints used for the chest were Resene Norway, Resene Wax Flower, Resene Touche, Resene Cream Can and Resene Saratoga.

"I find lots of colour makes a space feel happy, so our rooms tend to be full of colour and patterns. Greens and sunset colours are current favourites, which is why they are the main colours on the box," Hayley says. The hope is that the rest of their house will one day be given the full artistic treatment. "Each room has quite a distinctive style," Hayley says. "We have called our next room the 'Sherlock Holmes' room, and we are doing it up in a Victorian library style."

Resene WEEKEND TRANSFORMATION AWARDS / 2025 your home

EACH OF OUR FIVE WINNERS WILL RECEIVE \$250 CASH. GET YOUR ENTRY IN BY 23 MAY AND YOU COULD BE OUR NEXT WINNER.

TERMS & CONDITIONS Instructions on how to enter are part of the conditions of entry. This competition is open to New Zealand residents, except employees of Ara Mania Resene and their immediate families and associates. The five winners will be notified by phone and/or email. All entries are eligible for consideration for the Resene website. Any non-eligible entries selected for this Resene website will proceed to their final destination. Contact Resene on 0800 00 00 00.

《Your Home and Garden》2025年6月号



Pierre Frey 2025春夏软装布艺系列

Pierre Frey 2025春夏系列以“亚麻纤维上的永恒几何”为命题，将民俗部落的菱形纹样进行动态解构，通过参数化排列形成波浪状视觉韵律。靛蓝主调与珊瑚红、姜黄辅助色形成地中海式色彩对话。亚麻基底特有的褶皱肌理被设计为图案的一部分，让传统几何在自然垂坠中呈现流动感。整体系列实现民俗传承与生态责任的跨季节美学平衡。

《Your Home and Garden》2025年6月号聚焦“现代民俗”家居热潮，其亮点之一便是由艺术家 Hayley Elliott-Kernot改造的作品，通过精致手绘诠释了民俗艺术的精髓。箱体上跃动的民俗风图案，展现了丰富色彩能赋予空间快乐的情绪。整体佐证了高饱和度色彩与民俗元素的精妙运用正成为现代家居营造温暖、个性与艺术氛围的关键趋势。

床上用品

Bedding

POP FASHION & HOME DESIGN TREND

现代民俗风床上用品正以“传统基因的当代转译”席卷卧室美学。图案上，复古花卉、几何图腾、部落纹理打破边界，在重组中碰撞文化交融的火花；色彩跳脱单一叙事，暖棕系的醇厚、粉绿调的清新与靛蓝的沉静并置，适配多元氛围。织物通过印花、提花等工艺，让民俗符号在肌理间自然呼吸，既保留故事感，又以现代视角重构秩序，为睡眠空间编织出兼具艺术温度与生活烟火的民俗新篇。



家居布艺

Home Textiles

POP FASHION & HOME DESIGN TREND

现代民俗风家居布艺以“传统符号的现代表达”为脉络，几何图腾、复古花卉与部落纹交织重构。大地棕、靛蓝等复古色调串联时空，绣花、流苏工艺赋予肌理层次。从窗帘到抱枕，从家居面料到地毯，借民俗基因的时尚转译，为空间注入温暖叙事与艺术张力，平衡文化厚重与现代审美。



Élitis



Zinc



The Shop



Pierre Frey



Soho Home



Oka



Gallery Home



James Hare



Zsa Zsa Zsu



Surya

家装装饰

Home Decoration

POP FASHION & HOME DESIGN TREND

现代民俗主题家装装饰，借天然材质（藤、木、陶瓷）承载手工温度，手绘几何纹、植物图腾在器皿、灯具间复活。复古形制与简约线条交融，暖棕、粉绿等大地调串联时空，让民俗底蕴以日常器物为载体，在质朴与艺术的平衡中，为空间注入温暖叙事与当代美学张力。

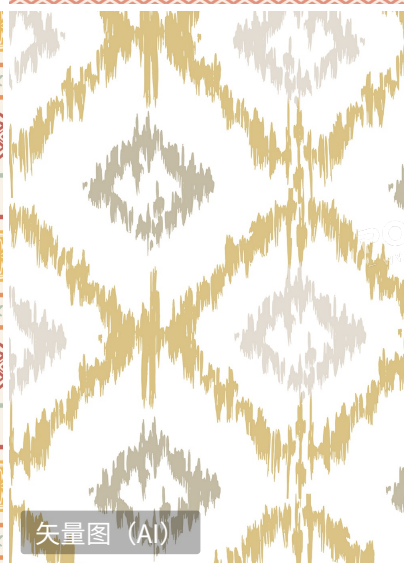
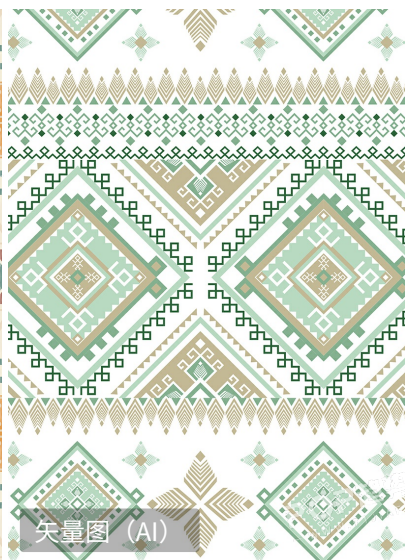


图案推荐

Pattern

POP FASHION & HOME DESIGN TREND

现代民俗主题图案打破传统藩篱，将部落几何、复古花卉、佩斯利纹等基因解构重组。色彩以低饱和莫兰迪调和暖棕、粉橘碰撞，既有岁月沉淀的复古感，又透出现代柔和氛围。做旧、渐变等手法赋予图案秩序与随性的平衡，整体系列，用文化叙事与时尚语言，为空间编织独特的民俗美学密码。



趋势总结

Trend Summary

POP FASHION & HOME DESIGN TREND

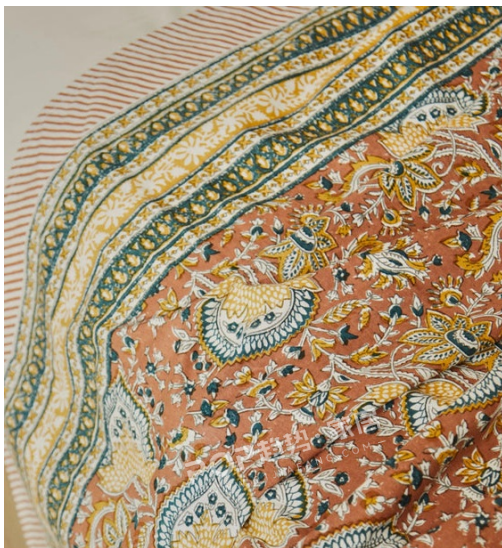
色彩 Color



活力色彩：现代民俗活力色跳脱古朴桎梏，以日落金、薄荷青等明快色调破局，与几何图腾交织，在复古框架里迸发鲜活韵律，点燃空间多巴胺氛围。

民俗色系：萃取陶土红、亚麻棕、靛青灰等原生底色，经做旧晕染复刻岁月肌理，承载部落纹饰的文化基因，于沉稳质朴中锚定民俗根脉的厚重温度。

材料 Material



亚麻：亚麻面料，凭天然粗粝肌理托举部落几何、植物纹，做旧晕染陶土棕、靛蓝，让质朴触感与文化符号共振，复刻原生地的旷野叙事。

长绒棉：长绒棉以丝缎触感为笺，将民俗花卉、复古佩斯利纹借现代工艺铺陈，暖粉、蜜棕交织，在细腻垂坠里晕染民俗图案的精致艺术张力。

工艺 Finishing



绣花：绣花萃取部落图腾与复古花卉，以渐变绣线、混色针法，在抱枕、床品等布艺上复刻斑驳纹理，让针脚串联文化符号与手工温度。

流苏：流苏甄选棉麻、皮绳等原生材质，通过长短错落的垂坠造型，点缀毯边、灯罩、靠枕边缘，以动态韵律唤醒空间的民俗叙事基因。

图案 Pattern



民俗几何：现代民俗几何跳出单一文化框架，部落菱形、波斯折线等等在重组中碰撞，线条虚实交替形成呼吸感，让传统对称在当代材质中焕发仪式感。

古典植物：茛苳、忍冬等古典植物纹，以简化线条剥离繁复，色块晕染替代写实，让传统草木在抽象轮廓里生长出民俗与现代共生的新形态。

